



Altitude Research

Altitude's research team exists to provide detailed market intelligence.

Our success is underpinned by a labour intensive, thorough and sophisticated methodology. Solutions are tailored to provide insights and intelligence for purposes that include talent mapping, competitive market intelligence, identification of acquisition opportunities and recruitment/executive search.

The efficiency and effectiveness of our research is ensured through strong collaboration with our clients. We implement an iterative process that refines focus as market intelligence informs and carefully manages client expenditure by delivering in agreed stages.

Competitive Market Intelligence

Altitude provides a suite of services to companies in various stages of their corporate lifecycle. These services are carried out on a strictly confidential basis. We can mobilise quickly where there is an immediate need.

Our team has expertise in:

- Mapping market segments; businesses & key personnel
- Remuneration and Compensation analysis and benchmarking
- Competitor benchmarking
- Gender diversity analysis
- Organisational mapping
- Key personnel detailed reviews

Talent Solutions

Altitude is expert in providing talent solutions. We will map the market to identify candidates within agreed criteria where a search methodology is the most appropriate. Our expertise is identifying the candidates who are difficult to find and, where appropriate, encouraging them to participate in a selection process.

We provide:

<ul style="list-style-type: none">• Search and qualifying• Behavioural interview• Psychometric testing• Background & qualification verification	<ul style="list-style-type: none">• Placement services• Market mapping• Pipelining for future needs
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